



***Friends of Niverville***

*Community Resource & Recreation Centre*

# Together, We Build! Together, We Grow!

**Be recognized as a builder and founding  
partner of the beating heart of Niverville.**









# Where community wellness, competition, and fun belong!



As one of the fastest growing communities in Manitoba, Niverville has successfully partnered with the Government of Canada and the Province of Manitoba to create the newest model of community resource and recreation centre. This facility, once deemed an impossible pipe dream, will help to keep all of our residents active, young and old, and the Town of Niverville and surrounding communities will thrive with the addition of the Community Resource and Recreation Centre (CRRC).

As a result of our hard work and perseverance, we have secured \$16.3 million of \$19.5 million in funding to construct the CRRC. Construction on this new facility began in June of 2019 and is scheduled to be completed in late 2020. We have come a long way in making this dream a reality, and you can help us sprint past the finish line and achieve our goal of creating the next generation of resource and recreation facility for our vibrant and deserving Niverville family.

With many opportunities for sponsorship and name recognition throughout the CRRC, this is an exemplary way for you or your business to be recognized as a generous steward within the Niverville community and across Manitoba.

# Meeting the needs of our growing community.

As a Builder of the Niverville Community Resource and Recreation Centre, you will be part of a legacy of generosity and philanthropy. For sponsoring a significant component or facility of the CRRC, your name will be gratefully featured on that space, immortalized and recognized by current and future generations as a proud supporter of meaningful community engagement through sports, self-improvement, and other recreational activities.

The following facilities may be available for sponsorship:

- Multi-use fieldhouse
- Arena
- Indoor playground
- Link corridor
- Campus
- Multipurpose rooms (x2)
- Dressing rooms

The total fundraising goal for the CRRC is \$19.5 million. Through funding from all three levels of governments we have acquired \$16.3 million, but the large sum of \$3.2 million remains. We recognize that this is still quite a large sum, but we also believe in the power of community and determination. While we once stood at the foot of this Mount Everest-level goal, we are now within reach of the summit, and you can be the hands that pull us up the few final metres.





(Your Name) Fieldhouse

Thank you to our generous donor

# Multi-use Fieldhouse

Conceptual Rendering by Prairie BIM Solutions

## Cross the finish line with us!

Weekend indoor soccer games with the kids, early-morning jogs around the track before work, evening pick-up basketball. And all those people going through the doors of the fieldhouse will see your business' name displayed in full as the benefactor of the facility.

With an impressive 36,000 square feet of floor space, the two-storey fieldhouse will accommodate a variety of sports and community activities and will include:

- An indoor walking/running track
- A multi-use floor for all sports
- 3 change rooms and 2 locker rooms
- Seating for 340
- Two multipurpose rooms
- Storage areas

Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:

- Naming rights to the facility
- On the donor wall plaque at the main entrance, listed as a Builder of the CRRC

**(Your Name) Fieldhouse**

Thank you to our generous donor

Give your support today. Email: [resourcecentre@whereyoubelong.ca](mailto:resourcecentre@whereyoubelong.ca)



# Arena

Conceptual Rendering by Prairie BIM Solutions

## Hoist the cup with us!

1,000 screaming hockey fans, parents holding their children's hands as they learn to skate, and every time they look down the ice, they'll see your name proudly displayed, recognized as the person or business who made it all possible.

The new arena will feature 1,000 seats for spectators and will be used for a variety of sporting and other community events, ensuring high traffic and sponsorship visibility. The arena will include:

- A multi-use ice pad
- 6 dressing rooms with washrooms and showers
- An abundance of team and general storage space
- Improved concessions/tenant space

**Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:**

- **Naming rights to the facility**
- **On the donor wall plaque at the main entrance, listed as a Builder of the CRRC**

## (Your Name) Arena

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# Indoor Playground

Conceptual Rendering by Prairie BIM Solutions

## Where kids can be kids!

A space for children to explore and be active and a place for parents to come and enjoy the laughter and a bit of a break. They'll be incredibly grateful that their kids have a safe place to play thanks to you and your business.

The playground will be attached to both the fieldhouse and a large sitting area, near the main entrance. This will be a high-traffic area, offering prominent sponsorship visibility. The playground includes:

- A two-storey play structure for community use
- Seating for parents and caregivers

Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:

- Naming rights to the room
- On the donor wall plaque at the main entrance, listed as a Builder of the CRRC

## (Your Name) Playground

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# Link / Corridor

Conceptual Rendering by Prairie BIM Solutions

## The gateway to the CRRC

All foot traffic from the high school will pass through the Link / Corridor to enter the CRRC, which means your name will be associated with a break from studies and a chance to actively unwind with friends and family.

The Link / Corridor will connect Niverville High School to the Centre via an indoor walkway, creating a prototype campus for Manitoba, which will provide a throughway for all the traffic coming from the school. The Link / Corridor will also provide one of the main entrances from outside the building and connect to multiple facilities, offering prominent sponsorship visibility.

**Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:**

- **Naming rights to the facility**
- **On the donor wall plaque at the main entrance, listed as a Builder of the CRRC**

**(Your Name) Link / Corridor**

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# Campus

Conceptual Rendering by Prairie BIM Solutions

## The [Your Business Here] CRRC

As the benefactor of the campus, your business' name will have the most prominent visibility of any of the CRRC facilities. Those driving by might refer to it as the "[Your Business] Centre" (think Bell MTS Place), and you'll be helping to provide the essential meeting place for any and all CRRC activities.

The Campus comprises the grounds of the Niverville Community Resource & Recreation Centre. This will be the first aspect of the Centre that visitors see, and sponsorship recognition will be visible before they enter the building. The Campus includes the **only exterior** sponsorship opportunity on the CRRC.

Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:

- Naming rights to the facility
- On the donor wall plaque at the main entrance, listed as a Builder of the CRRC

## (Your Name) Campus

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# Multipurpose Rooms

Conceptual Rendering by Prairie BIM Solutions

## Community growth through engagement and education

Seminars, classes, conferences, discussion groups. These multipurpose rooms will be used for a wide variety of public and private events and functions, and every time they're used, attendees will be told to meet in the room named after your business.

There are two multipurpose rooms available for sponsorship, which will be used for a variety of activities, from various classes to private functions. These rooms will be located on the mezzanine level near the indoor track, offering high foot traffic for sponsorship visibility. The multipurpose rooms will include:

- Adjacent storage spaces
- Presentation equipment (screen, projector)
- Central divider that can be opened to create one large room

Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:

- Naming rights to the room
- On the donor wall plaque at the main entrance, listed as a Builder of the CRRC

**(Your Name)  
Multipurpose Room**

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# Dressing Rooms

Conceptual Rendering by Prairie BIM Solutions

## Suit up with us!

Whether it's changing into gym clothes or buckling up pads for the big hockey game, each dressing room will provide an essential place for individuals and teams to privately get ready for their activities. And we all know that the greatest pep talks happen in the locker room!

The Centre will feature 9 change rooms and 2 locker rooms. Each room is available for sponsorship.

Through sponsorship of this portion of the Niverville Resource & Recreation Centre, you will receive dual recognition in the following ways:

- Naming rights to the room
- On the donor wall plaque at the main entrance, listed as a Builder of the CRRC

**(Your Name)  
Dressing Room**

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# The Town of Niverville

## Grow with us!

As Manitoba's fastest-growing community, going from 4,600 residents in 2016 to over 5,200 in 2019, Niverville is a thriving, vibrant, and closely knit town. Located on Highway 311, approximately 30km south of Winnipeg, Niverville is Manitoba's youngest community, with 35% of the population aged 19 and under. Being located right on 311 means that numerous nearby communities have direct access to Niverville and therefore the Niverville Community Resource and Recreation Centre (CRRC).

Residents of New Bothwell, Blumenort, Ste. Agathe, Île des Chênes, and Glenlea (just to name a few) will be able to come to Niverville to use the CRRC, taking in the names of all the businesses who have generously donated to make the facility possible.

A lower cost of living means that residents have more disposable income to spend on things like sports and extracurricular activities, such as cooking classes, private events, and other reasons for them to attend the Community Resource and Recreation Centre.

Niverville Recreation runs events just about every day of the year, and many of those classes, day camps, private rentals, and more will likely relocate to the CRRC, which means daily use of everything the Centre has to offer and daily recognition of your contribution.

The Clipper Ice Sports Minor Hockey organization has 14 teams across its various age groups, plus the Jr Clippers. Niverville is also home to several other recreational hockey leagues, a curling club, ringette, a skating club, scouts, the soccer club, various martial arts clubs, and other organizations that will greatly benefit from the new space that the CRRC will provide.

The Niverville Community Resource and Recreation Centre will be used in hundreds of ways, truly making it the beating heart of the community as we all come together in activity and interest. We have come so far in this journey — one that seemed impossible at the beginning — and it is with magnanimous donations from businesses like yours that we will reach our goal so that all may benefit.

Give your support today. Email: [resourcecentre@wheretheyoubelong.ca](mailto:resourcecentre@wheretheyoubelong.ca)





# Niverville's future. Your legacy.

**The finish line is close — help us cross it.**

While a large portion of the CRRC is funded thanks to the three levels of government, we still need \$3.2 million in sponsorship from both residents and generous businesses and donors like you.

The remaining fundraising goal is significant, but with generous support from you and other civic-minded people and organizations, we can provide Niverville and surrounding communities with a state-of-the-art facility where we can all come together in competition, wellness, and fun.

The CRRC isn't just about sports — it will also provide necessary childcare opportunities for young families, as well as multipurpose spaces where people can come together for classes, workshops, and community events. The Centre will also provide an economic boost to the area and will create more than 100 jobs during construction.

Every donation, large and small, will help the Friends of Niverville provide year-round facilities to support people of all ages, today and into the future.

## **Here's how you can donate:**

Email: [resourcecenter@whereyoubelong.ca](mailto:resourcecenter@whereyoubelong.ca)

Mail: Attn: **Friends of Niverville CRRC**  
**Town of Niverville**  
**Box 267, Niverville, Manitoba**  
**R0A 1E0**

If your business, foundation, church, or organization would like a presentation from our fundraising team, please contact us by mail, email or call **204-388-4600**.

**Invest in the future of our children, grandchildren,  
and community — donate today!**

